

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters Day Celebrations on 25-01-2014 – Supply of Badges, Certificates, T-Shirts and New Year Calendars – Payment of Rs.21,88,211/- to M/s. Livewires Advertising Pvt. Ltd., Hyderabad towards the cost of printing and supply of Badges, Certificates & T-Shirts – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1089

Dated: 18-03-2014

Read the following:-

1. Govt. Lr.No.3577/Elecs.E/A2/2013-13, dt: 16-01-2014
2. From M/s Livewires Advertising Pvt., Ltd., Hyderabad
Invoice No.Prod-265, dt:27-1-2014.
3. G.O.Rt.No.730, Fin. (Expr.GAD-I) Dept., dt:12-03-2014.

ORDER:

In letter 1st read above, work order has been issued to M/s Livewires Advertising Private Limited, Hyderabad to Print and Supply of 4,00,000 Nos of Badges, 1,43,000 Nos. of Certificates and 1500 Nos of Logo T-Shirts to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014. Accordingly, the agency has Printed and supplied 4,00,000 Nos of Badges, 1,43,000 Nos. of Certificates and 1500 Nos of Logo T-Shirts to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014 and furnished the invoice for an amount of Rs.21,88,211/- including Service Tax and requested for arranging payment in the reference 2nd read above as detailed below.

Sl. No.	Item	Specification	Quantity	Rate excluding service tax & including transportation charges	Amount in Rs.	
1	Badges	Bilingual in size 3.5" X 3.5" in four color printing on 300 gsm Art card with special die making and a badge Clip	4,00,000	Rs.2.85 each	11,40,000	
2	Certificates	10.5" X 8" in four colour printing on 300 gsm Art Card	1,43,000	Rs.2.50 each	3,57,500	
3	T-Shirts	Locoste White T-Shirt with NVD, 2014 logo Printing in Large & Medium size	1,500 (300 of Medium size, 900 of Large size, 300 of XL size)	Rs.300 each	4,50,000	
4	Add:- 12.36% Service Tax					2,40,711
Total					21,88,211	

(Contd...2...)

2. After careful examination, Government hereby accord sanction for payment of an amount of **Rs.21,88,211/-** (Rupees Twenty one lakh eighty eight thousand two hundred and eleven only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Printing and supply of 4,00,000 Nos of Badges, 1,43,000 Nos. of Certificates and 1500 Nos of Logo T-Shirts to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charges for conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly - 210 Supplies and Materials / 211 Materials and Supplies”** and shall be met from out of the additional funds provided vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **“M/s Livewires Advertising Private Limited, Hyderabad” A/c No.62204300977, State Bank of Hyderabad, Old Bowenpally Branch, Secunderabad, IFSC Code:SBHY 0020812 & MICR No. 500004082, PAN No.AAACL2455K.**

5. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRL.SECRETARY TO GOVERNMENT

To
M/s Livewires Advertising Private Ltd.,
6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SC

//FORWARDED:: BY ORDER//

SECTION OFFICER